



NOWER HILL HIGH SCHOOL



BTEC Level 3 National Extended Certificate in Digital Media Production

Who is the course for?

This course will give you specialist knowledge and technical skills qualification and is the equivalent in size to one A Level. It is good preparation if you are considering an apprenticeship in the creative and design route but also supports access to a range of higher education courses in the wider media industry.

What can it lead to?

Carries UCAS points and is recognised by higher education providers. Alongside other relevant A Levels/Level 3 qualifications it enables the progression onto degree courses such as:

- BA (Hons) in Advertising
- BA (Hons) in Marketing
- BSc (Hons) in Interactive Design and Development

What will I study?

There are two mandatory units, which cover the following aspects of digital games production:

- Digital media skills
- Digital magazine Production

In addition to the mandatory content, learners take three optional units, which will introduce students to sector specialist areas, including working in particular environments, and will link with relevant technical roles. The optional units are:

- Website Production
- 2D Digital Graphics
- Coding for Web Based Media

How will I be taught?

A combination of theory together with a large element of practical application. Students will apply learning from across the qualification to the completion of defined vocational tasks.

How will I be assessed?

Externally assessed

Unit 3: Digital Media Skills 120 GLH
A single task set and marked by exam board and completed within 30 hours of supervised conditions

Coursework projects – internally assessed

Unit 14: Magazine Production 60 GLH
Unit 12: Website Production 60 GLH
Unit 29: 2D Digital Graphics 60 GLH
Unit 31: Coding web based media 60 GLH

What equipment or materials do I need?

Standard stationery and writing materials, plus ideally access to a computer with ability to download free game making software.

What are the entry requirements?

Pass or Grade 4 or above in level 2 CiDA/Creative iMedia/ICT/Computer Science, plus GCSE English, mathematics and science at grade 4 or above.