



GRAPHIC COMMUNICATION A LEVEL - AQA

Who is the course for?

Students with an interest in graphic design and with a view to taking a related course at university.

What can it lead to?

Foundation and Degree courses, such as graphics, packaging and typographic design, graphic information design, graphic media studies, printing, fashion promotion, illustration, photography and publishing.

What are the entry requirements?

Graphic Communication or Art or Fine Art GCSE at Grade 5 or above

What will I study?

The course is designed to enable students to develop personal responses to ideas, observations, experiences, environments and cultures.

You will learn to use computer applications such as Adobe Photoshop and Illustrator. This will enable you to produce a portfolio of quality presentational work. You will be set work-based projects, and cover corporate identity and packaging design.

How will I be taught?

Largely through practical activities, group and individual tuition.

How will I be assessed?

Exams 40% Coursework 60%

The course comprises two components which are internally marked, verified and externally moderated.

Work presented for assessment must show coverage of all assessment objectives.

Submissions must include work journals, evidence of research, analysis, exploration, development and evaluation.

What units will I take?

Portfolio Component

Component 1 Self-titled project (60% of A level)

Component 2 Exam (40% of A level)

What equipment or materials will I need?

You will need general art media including a range of drawing and painting materials. You should also own equipment for work at home.

Are there any links to other courses?

A level Photography, A level Fine Art, A level Media Studies.