

# Nower Hill 6th Form:

*Inspiration, excellence,  
opportunity - a confident future*

## BUSINESS

Edexcel

A Level



### How will I be taught?

You will be taught proactively through lessons, discussions, presentations, classwork and small group work. As the course develops, you will be provided with a multitude of business case studies. You will be increasingly expected to work independently in order to develop very important essay writing techniques.

### How will I be assessed?

#### **A Level – 100% exams**

**Paper 1** – Marketing, people and global business  
Written examination of 2 hours (100 Marks)

**Paper 2** – Business activities, decisions and strategies  
Written examination of 2 hours (100 Marks)

**Paper 3** – Investigating Business in a competitive environment  
Paper 3 will assess content across all four themes. Questions will be drawn from local, national and global contexts. There will be a pre-released context document issued on Edexcel's website in November of the previous year  
Written examination of 2 hours (100 Marks)

### **Date(s) of Assessment**

May/June

### **What equipment or materials will I need?**

Textbook, stationery, lever-arch folder

### **Are there any links to other courses?**

The course links well with AS Economics, IT and Maths.

### **Who is the course for?**

The course would suit anyone interested in a career in commerce and industry or going on to a business or finance related degree course.

### **What can it lead to?**

The course will be appropriate for entry to higher education courses such as business, finance, banking, accountancy, law, insurance, marketing, personnel management. It is also an excellent qualification for entry into many areas of employment.

### **What are the entry requirements?**

You are not required to have studied Business in advance, but if you studied Business as a GCSE subject, you must have achieved Grade C or above.

### **What will I Study?**

You will develop a critical understanding of business organisations and the markets they serve. As well as learning how to think effectively, you will gain a new perspective on the business world. You will learn about the management of organisations, the decision-making process and how business behaviour is influenced by people and organisations.

You will also explore how the economy, environment, government and legal system can influence business operations, and learn about business marketing, techniques for analysing and solving business problems, financial control of businesses and how human resources are planned. Examinations are based on case studies of business organisations.